



With a membership of over 300 Human Resource professionals, NOARK has been *Advancing the Profession and Serving the Professionals* of Northwest Arkansas for over 40 years. Check out www.noark.org for current events and how to become involved.

Sponsors and advertisers are very important to the Northwest Arkansas (NOARK) Human Resources Association's success! Revenue from advertising and sponsorships help our organization develop and present meaningful programs, create opportunities for continuing education for our members, provide strong peer interaction opportunities, and help us to enhance our overall contribution to the Human Resource profession.

You provide services to HR professionals so why not advertise directly to HR professionals. Targeting your audience means you get more value for every advertising dollar spent. NOARK has the following sponsorship opportunities available. For more information about these opportunities, please contact NOARK's Chapter Administration, Cathleen Hoffman at (479) 305-2466 or info@noark.org

Meeting /Event Sponsorship	Investment	Return on Investment
Meeting Patron (Generally, limited to one. Exceptions must be approved by the Board.)	\$500.00	<ul style="list-style-type: none"> ▪ 5 minute presentation to members during the monthly meeting ▪ Information table and/or incentive items on table ▪ 3 month Home Page Rotating Banner Button hyperlink on NOARK website ▪ 1 month on calendar of events side bar ▪ Sponsor spotlight Bio on NOARK website ▪ Recognition in monthly NOARK newsletter ▪ Slide recognition in the meeting powerpoint ▪ Free meeting registration for up to 2 sponsor representatives ▪ Social Media Exposure
Meeting Partner (Generally, limited to one. Exceptions must be approved by the Board.)	\$250.00	<ul style="list-style-type: none"> ▪ Placard on lunch tables ▪ Company marketing materials can be placed on a table in back of meeting room ▪ Recognition in NOARK newsletter ▪ 1 month recognition as sponsor on website – Link/logo at bottom of meeting notice on calendar of events ▪ Slide recognition in the meeting powerpoint ▪ Free meeting registration for 1 sponsor representative ▪ Social Media Exposure
Website Partner	Investment	Return on Investment
Home Page Rotating Banner Button – Bottom section	\$600/annual	<ul style="list-style-type: none"> ▪ Potential access to NOARK members looking for services ▪ Includes Premium Listing in Vendor Directory
Side Bar Button – Inside pages	\$75/monthly	<ul style="list-style-type: none"> ▪ Potential access to NOARK members looking for services
Vendor Directory	Investment	Return on Investment
Standard	\$100.00/annual	<ul style="list-style-type: none"> ▪ Company Info by Category ▪ Hyperlink to Company Page
Premium	\$200.00/annual	<ul style="list-style-type: none"> ▪ Company Info & Logo by Category ▪ Hyperlink to Company Page
Special Event	Investment	Return on Investment
Various events throughout the year. Contact Chapter Administrator for info.	Various Levels	Exposure to over 350 HR professionals from across the State of Arkansas.