



With a membership of over 300 Human Resource professionals, NOARK has been Advancing the Profession and Serving the Professionals of Northwest Arkansas for over 40 years. Check out [www.noark.org](http://www.noark.org) for current events and how to become involved.

Sponsors and advertisers are very important to the Northwest Arkansas (NOARK) Human Resources Association's success! Revenue from advertising and sponsorships help our organization develop and present meaningful programs, create opportunities for continuing education for our members, provide strong peer interaction opportunities, and help us to enhance our overall contribution to the Human Resource profession.

You provide services to HR professionals so why not advertise directly to HR professionals. Targeting your audience means you get more value for every advertising dollar spent. NOARK has the following sponsorship opportunities available. For more information about these opportunities, please contact NOARK's Chapter Administration, Dustin Bro at (479) 644-6210 or [info@noark.org](mailto:info@noark.org).

Presenting Sponsor	Investment	Includes
One per Monthly Meeting	\$600	<ul style="list-style-type: none"> <li>• 5-minute video/ presentation to members during the monthly meeting.</li> <li>* Video will be available on the NOARK homepage for the month of the sponsored event.</li> <li>* Video will also be replayed at the last meeting of the year. (See sponsor video contest information or reach out to the Programs chair.)</li> <li>• Table inside the meeting room to provide information and/or incentive items for attendees.</li> <li>• Sign with company name and logo by food table.</li> <li>• Logo, hyperlink, and description (150 words or less) on the NOARK homepage rotating banner. – Bottom section.</li> <li>• Logo on marketing material for the sponsored months event.</li> <li>• Logo on presentation slide at sponsored months event.</li> <li>• Social media promotion for sponsored months event.</li> <li>• NOARK newsletter recognition</li> <li>• 2 Free attendees with lunch included for sponsored event.</li> </ul>
Supporting Sponsor	Investment	Includes
One per Monthly Meeting	\$300	<ul style="list-style-type: none"> <li>• Speak to members for 2 minutes.</li> <li>• Provide raffle prize.</li> <li>• Logo and description (100 words or less) on the NOARK homepage rotating banner. – Bottom section.</li> <li>• Logo on marketing material for the sponsored months event.</li> <li>• Logo on presentation slide at sponsored months event.</li> <li>• Social media promotion for sponsored months event.</li> <li>• 1 Free attendee with lunch included for sponsored event.</li> </ul>

<b>Special Event</b>	<b>Investment</b>	<b>Includes</b>
Various events throughout the year. Contact Programs chair for more information.	Various Levels	<ul style="list-style-type: none"> <li>• Exposure to HR professionals from across the state of AR.</li> <li>• Social media promotion for sponsored months event.</li> <li>• Logo on marketing material for the sponsored months event.</li> <li>• NOARK Newsletter recognition</li> </ul>
<b>Vendor Listing</b>	<b>Investment</b>	<b>Includes</b>
Vendor Directory	\$250	<ul style="list-style-type: none"> <li>• Contact Information</li> <li>• Company logo on listing</li> <li>• Web site link</li> <li>• Description (up to 500 Words)</li> <li>• 12 Month Listing/ 1 Category <ul style="list-style-type: none"> <li>* If other categories are requested, there will be a \$50 discount applied, making the 12-month cost \$200 for the additional selected categories.</li> </ul> </li> <li>• Vendor directory will be mentioned with a QR code displayed on a slide at each meeting.</li> </ul>
<b>Website Sponsor</b>	<b>Investment</b>	<b>Includes</b>
Home Page Rotating Banner – Bottom Section	\$75 / Month \$600/ Annually	<ul style="list-style-type: none"> <li>• Includes vendor listing for the month.</li> <li>• Includes vendor listing for the year.</li> <li>• Exposure to HR professionals from across the state of AR.</li> </ul>