

## **Productivity While Working from Home During COVID-19 Pandemic is Unchanged or Increased for a Majority of Organizations in Northwest Arkansas**

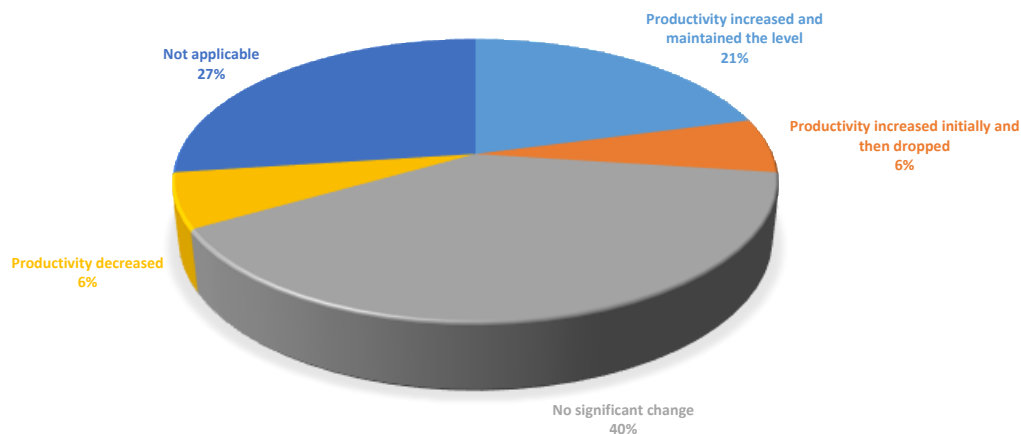
**Fayetteville**, January 6, 2021

During the period of October 8 – November 8, 2020, NOARK - The Northwest Arkansas Human Resources Association conducted a survey of its members and affiliates in northwest Arkansas to determine workplace trends during the COVID-19 pandemic.

Key findings from the northwest Arkansas chapter of the Society for Human Resource Management report, **The Impact of the COVID-19 Pandemic on the Northwest Arkansas Workforce as Reported by HR Professionals and Business Leaders** include:

**Productivity While Working from Home is Unchanged or Increased for a Majority of Organizations Represented by Survey Respondents.** Forty percent of respondents report no significant change in productivity, while 21% of respondents report productivity increased and remained at that level. Six percent of survey respondents indicate a decrease in productivity and another 6% report productivity increased initially and then dropped.

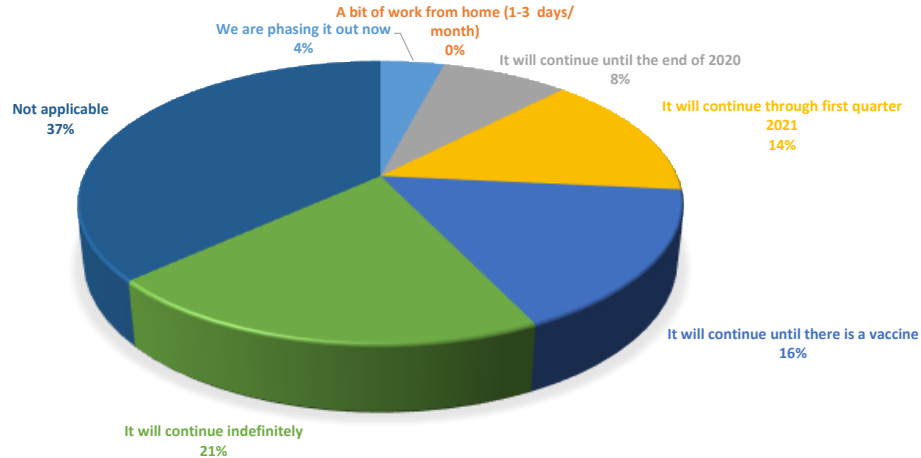
IF YOU HAVE EMPLOYEES WORKING FROM HOME, HOW WOULD YOU DESCRIBE THE IMPACT ON PRODUCTIVITY?



**Nearly 60% of Survey Respondents Foresee a Continuation of Work-from-Home in Some Form in Northwest Arkansas.** Of the nearly 60% predicting some continuation of work-from-

home, 21% predict an indefinite continuation of work-from-home and 14% expect work-from-home to last through the first quarter of 2021. For 37% of respondents, the issue of work-from-home is not applicable.

IF YOUR ORGANIZATION IS OPERATING ON A WORK-FROM-HOME BASIS NOW, HOW LONG DO YOU ANTICIPATE WORK-FROM-HOME TO CONTINUE?



### About NOARK

NOARK - The Northwest Arkansas Human Resources Association is a not-for-profit organization with a membership of more than 300+ Human Resource professionals, with over 225 companies represented. The mission of NOARK is to provide an avenue for the advancement of human resource management in Northwest Arkansas by advancing the Profession and serving the Professional. To that end, NOARK is dedicated to offering the members opportunities and resources to improve their ability to perform in the human resource industry, the community, and through the affiliation with the Society for Human Resource Management, the nation.

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